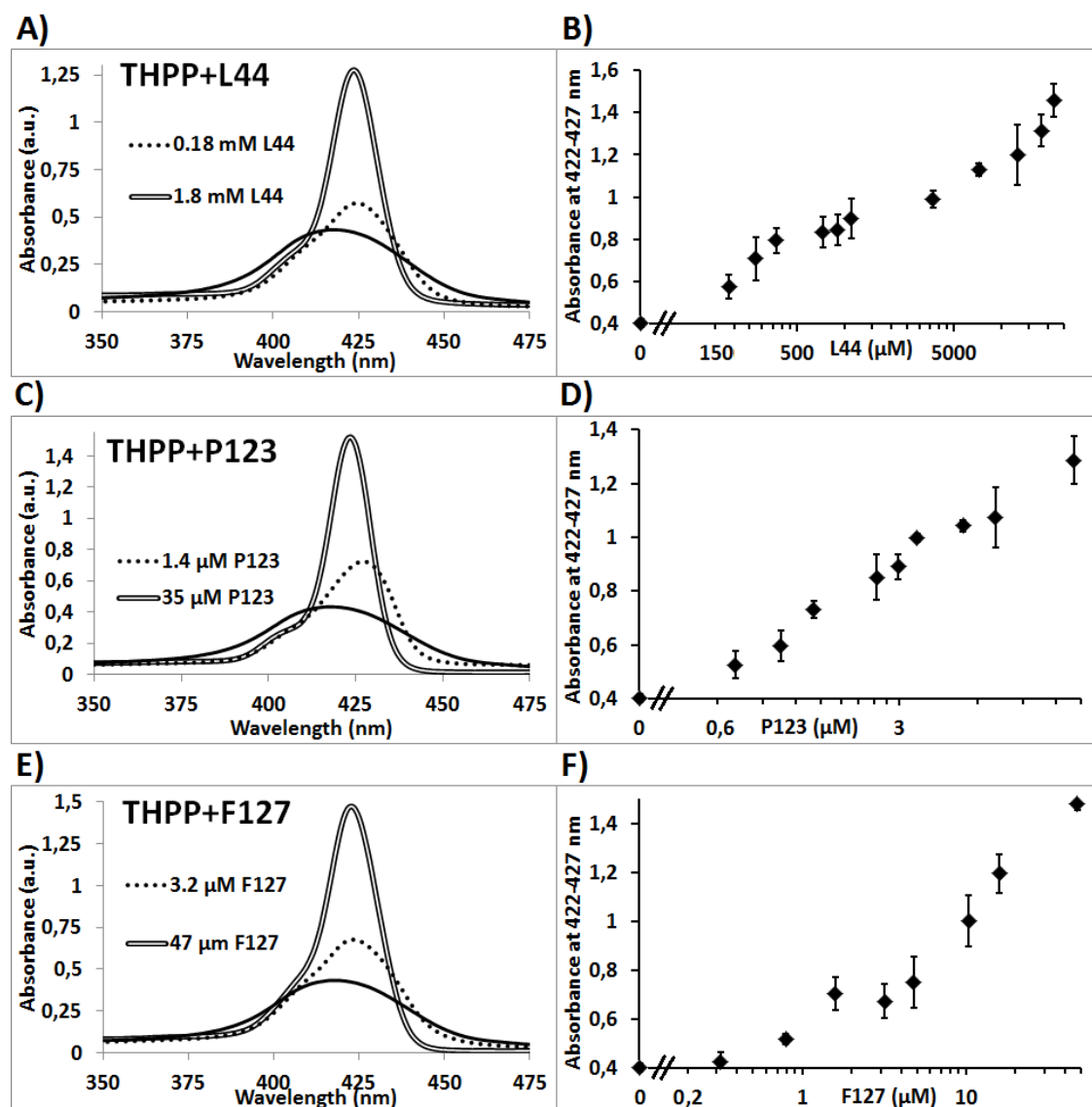


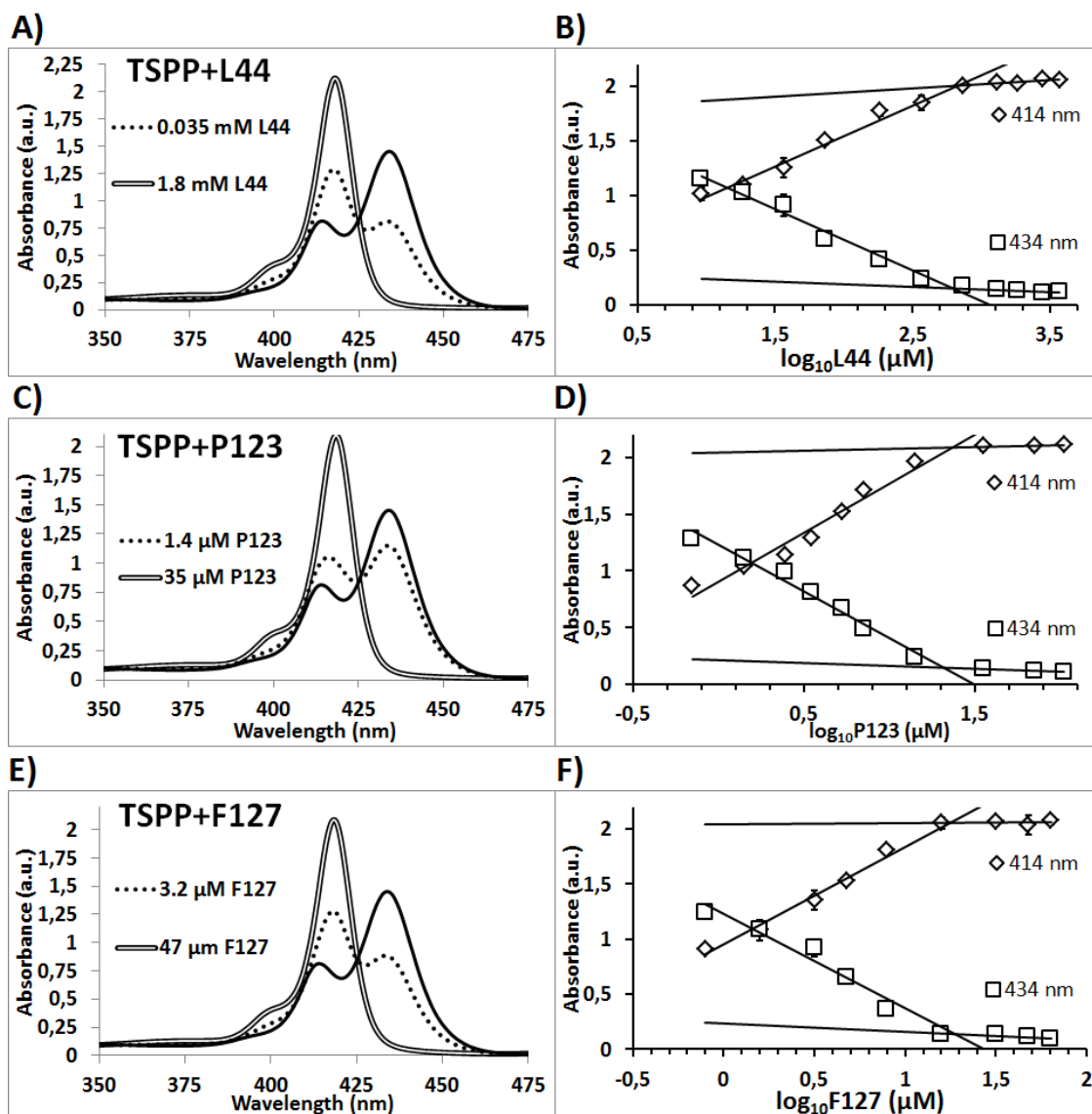
## Supplementary

Compound	Absorption maximum (nm)				
<b>TAPP</b>	Soret band $\pm$ SD	Q-bands $\pm$ SD			
Plain	412 $\pm$ 0	515 $\pm$ 0	550 $\pm$ 0	579	633 $\pm$ 1
20 $\mu$ M F68 (<cmc)	413 $\pm$ 0	515 $\pm$ 0	550 $\pm$ 0	579 $\pm$ 1	634 $\pm$ 1
240 $\mu$ M F68 (>cmc)	414 $\pm$ 0	513 $\pm$ 0	547 $\pm$ 0	584 $\pm$ 0	640 $\pm$ 0
32 $\mu$ M F127 (<cmc)	413 $\pm$ 0	514 $\pm$ 0	550 $\pm$ 0	580 $\pm$ 1	635 $\pm$ 0
476 $\mu$ M F127 (>cmc)	415 $\pm$ 0	513 $\pm$ 0	547 $\pm$ 0	584 $\pm$ 0	641 $\pm$ 1
91 $\mu$ M P123 (<cmc)	413 $\pm$ 0	514 $\pm$ 0	550 $\pm$ 0	581 $\pm$ 0	635 $\pm$ 0
913 $\mu$ M P123 (>cmc)	413 $\pm$ 0	514 $\pm$ 0	548 $\pm$ 0	583 $\pm$ 0	640 $\pm$ 0
0.18 mM L44 (<cmc)	412 $\pm$ 0	515 $\pm$ 0	550 $\pm$ 0	579 $\pm$ 0	635 $\pm$ 0
1.8 mM L44 (>cmc)	414 $\pm$ 0	513 $\pm$ 0	548 $\pm$ 1	584 $\pm$ 0	640 $\pm$ 0
<b>THPP</b>	Soret band $\pm$ SD	Q-bands $\pm$ SD			
Plain	419 $\pm$ 2	530 $\pm$ 1		575 $\pm$ 0	660 $\pm$ 1
20 $\mu$ M F68 (<cmc)	422 $\pm$ 0	523 $\pm$ 0	562 $\pm$ 1	593 $\pm$ 0	657 $\pm$ 0
240 $\mu$ M F68 (>cmc)	423 $\pm$ 0	522 $\pm$ 0	560 $\pm$ 0	596 $\pm$ 0	655 $\pm$ 0
3.2 $\mu$ M F127 (<cmc)	423 $\pm$ 0	522 $\pm$ 1	560 $\pm$ 1	595 $\pm$ 0	655 $\pm$ 1
47 $\mu$ M F127 (>cmc)	423 $\pm$ 0	520 $\pm$ 0	558 $\pm$ 0	597 $\pm$ 0	655 $\pm$ 0
1.4 $\mu$ M P123 (<cmc)	427 $\pm$ 1	521 $\pm$ 1	559 $\pm$ 1	597 $\pm$ 0	655 $\pm$ 0
35 $\mu$ M P123 (>cmc)	424 $\pm$ 0	519 $\pm$ 0	558 $\pm$ 0	596 $\pm$ 0	654 $\pm$ 0
0.18 mM L44 (<cmc)	424 $\pm$ 0	523 $\pm$ 1	561 $\pm$ 0	596 $\pm$ 0	655 $\pm$ 0
1.8 mM L44 (>cmc)	424 $\pm$ 0	520 $\pm$ 0	558 $\pm$ 0	596 $\pm$ 0	654 $\pm$ 1
<b>TSPP</b>	Soret band $\pm$ SD	Q-bands $\pm$ SD			
Plain	414 $\pm$ 0/434 $\pm$ 0	517 $\pm$ 1	554 $\pm$ 0	596 $\pm$ 0	645 $\pm$ 0
20 $\mu$ M F68 (<cmc)	418 $\pm$ 0/434 $\pm$ 0	514 $\pm$ 0	549 $\pm$ 0	592 $\pm$ 0	644 $\pm$ 0
240 $\mu$ M F68 (>cmc)	418 $\pm$ 0	514 $\pm$ 0	549 $\pm$ 0	589 $\pm$ 0	644 $\pm$ 0
3.2 $\mu$ M F127 (<cmc)	418 $\pm$ 0/434 $\pm$ 0	514 $\pm$ 0	549 $\pm$ 1	591 $\pm$ 0	645 $\pm$ 0
47 $\mu$ M F127 (>cmc)	419 $\pm$ 0	514 $\pm$ 0	549 $\pm$ 0	589 $\pm$ 0	644 $\pm$ 0
1.4 mM P123 (<cmc)	416 $\pm$ 0/434 $\pm$ 0	515 $\pm$ 0	551 $\pm$ 0	593 $\pm$ 0	645 $\pm$ 0
14 $\mu$ M P123 (>cmc)	419 $\pm$ 0	514 $\pm$ 0	549 $\pm$ 0	589 $\pm$ 1	645 $\pm$ 0
0.035 mM L44 (<cmc)	418 $\pm$ 0/434 $\pm$ 0	514 $\pm$ 0	549 $\pm$ 0	590 $\pm$ 1	644 $\pm$ 0
1.8 mM L44 (>cmc)	418 $\pm$ 0	514 $\pm$ 0	549 $\pm$ 0	588 $\pm$ 0	644 $\pm$ 0
<b>TCCP</b>	Soret band $\pm$ SD	Q-bands $\pm$ SD			
Plain	416 $\pm$ 0/437 $\pm$ 0	522 $\pm$ 0	556 $\pm$ 1	594 $\pm$ 1	649 $\pm$ 1
20 $\mu$ M F68 (<cmc)	420 $\pm$ 0/439 $\pm$ 4	519 $\pm$ 1	554 $\pm$ 1	592 $\pm$ 1	648 $\pm$ 0
240 $\mu$ M F68 (>cmc)	420 $\pm$ 0	518 $\pm$ 0	552 $\pm$ 0	592 $\pm$ 0	647 $\pm$ 0
4 $\mu$ M F127 (<cmc)	406 $\pm$ 0/421 $\pm$ 0/437 $\pm$ 0	520 $\pm$ 0	553 $\pm$ 0	592 $\pm$ 1	648 $\pm$ 0
60 $\mu$ M F127 (>cmc)	420 $\pm$ 0/435 $\pm$ 1	518 $\pm$ 0	552 $\pm$ 0	592 $\pm$ 0	648 $\pm$ 1
1.4 $\mu$ M P123 (<cmc)	406 $\pm$ 0/436 $\pm$ 0/443 $\pm$ 0	520 $\pm$ 0	553 $\pm$ 0	592 $\pm$ 0	648 $\pm$ 0
14 $\mu$ M P123 (>cmc)	420 $\pm$ 0/444 $\pm$ 0	516 $\pm$ 0	551 $\pm$ 1	592 $\pm$ 0	647 $\pm$ 0
0.18 mM L44 (<cmc)	420 $\pm$ 0/436 $\pm$ 0	520 $\pm$ 0	554 $\pm$ 0	592 $\pm$ 0	649 $\pm$ 0
1.8 mM L44 (>cmc)	420 $\pm$ 0	516 $\pm$ 0	552 $\pm$ 0	591 $\pm$ 0	647 $\pm$ 0

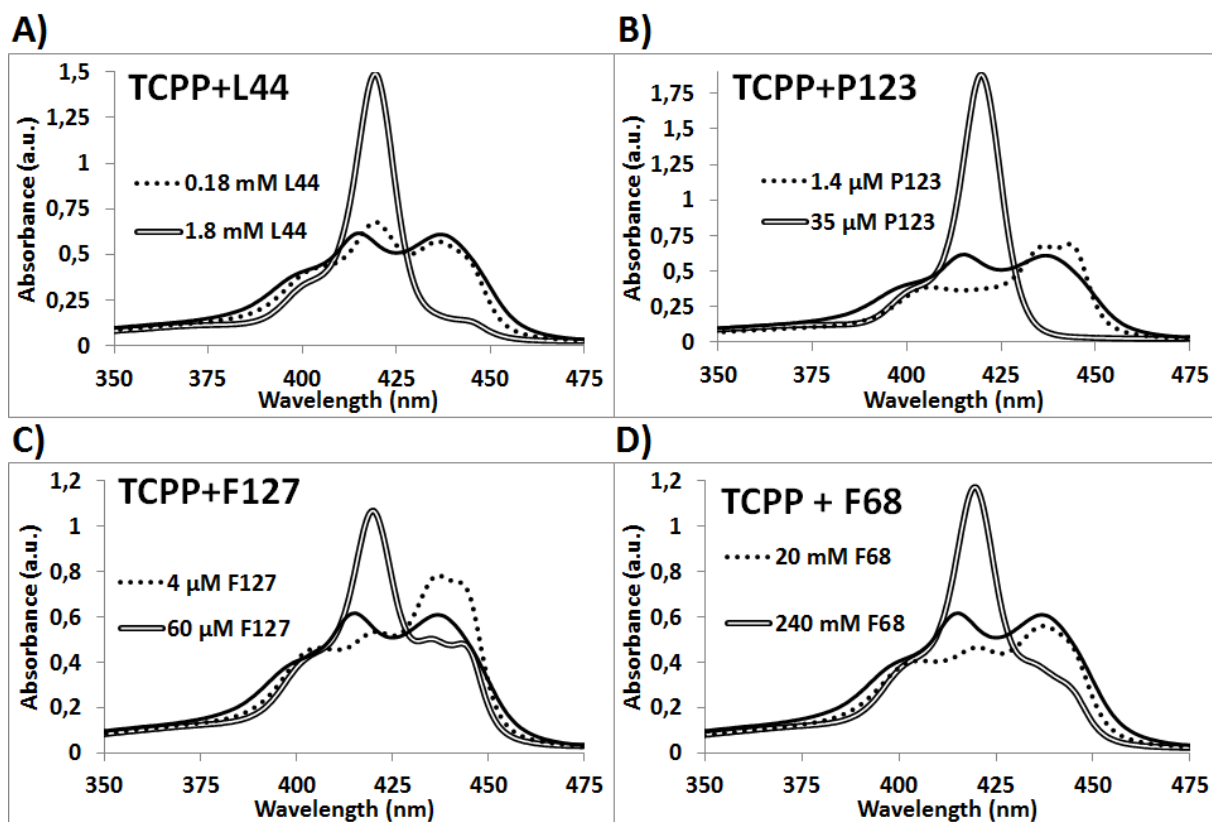
Table S1. Absorption maxima ( $\pm$ SD,  $n \geq 3$ ) of THPP; TAPP; TSPP; and TCCP in presence and absence of Pluronic at the concentration above and below their estimated cmc.



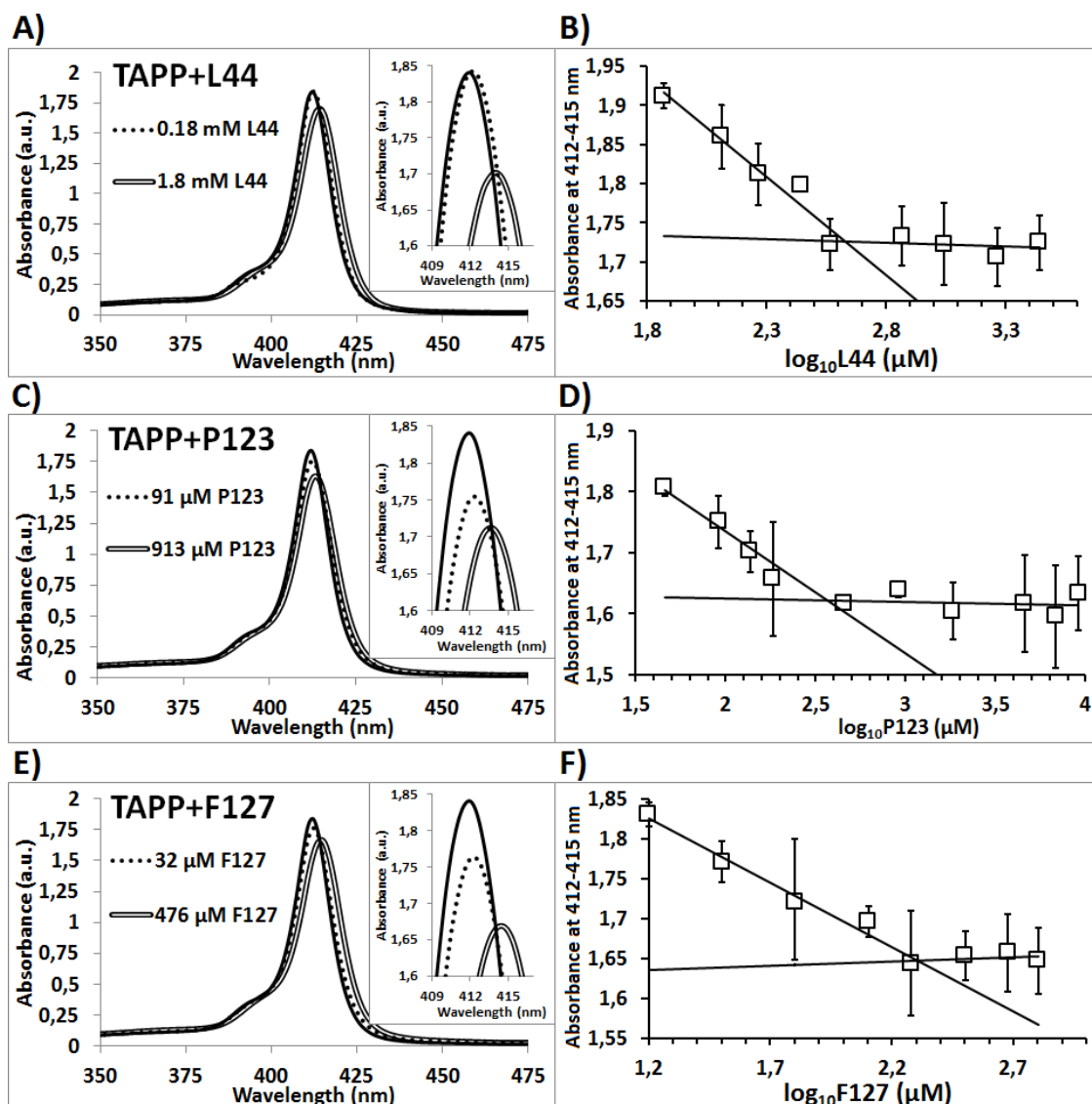
Suppl Fig. 1 UV-Visible absorption spectra (Soret band) of 5  $\mu$ M THPP in plain aqueous solution (—), and in presence of Pluronics L44 (A), P123 (C) and F127 (E) < cmc (•••) and > cmc (==). Absorbance at selected wavelengths as a function of Pluronic L44 (B), P123 (D) or F127 (F) content in 5  $\mu$ M THPP aqueous solutions. Each point is an average of  $\geq 3$  measurements. Bars represent SD of  $\geq 3$  measurements.



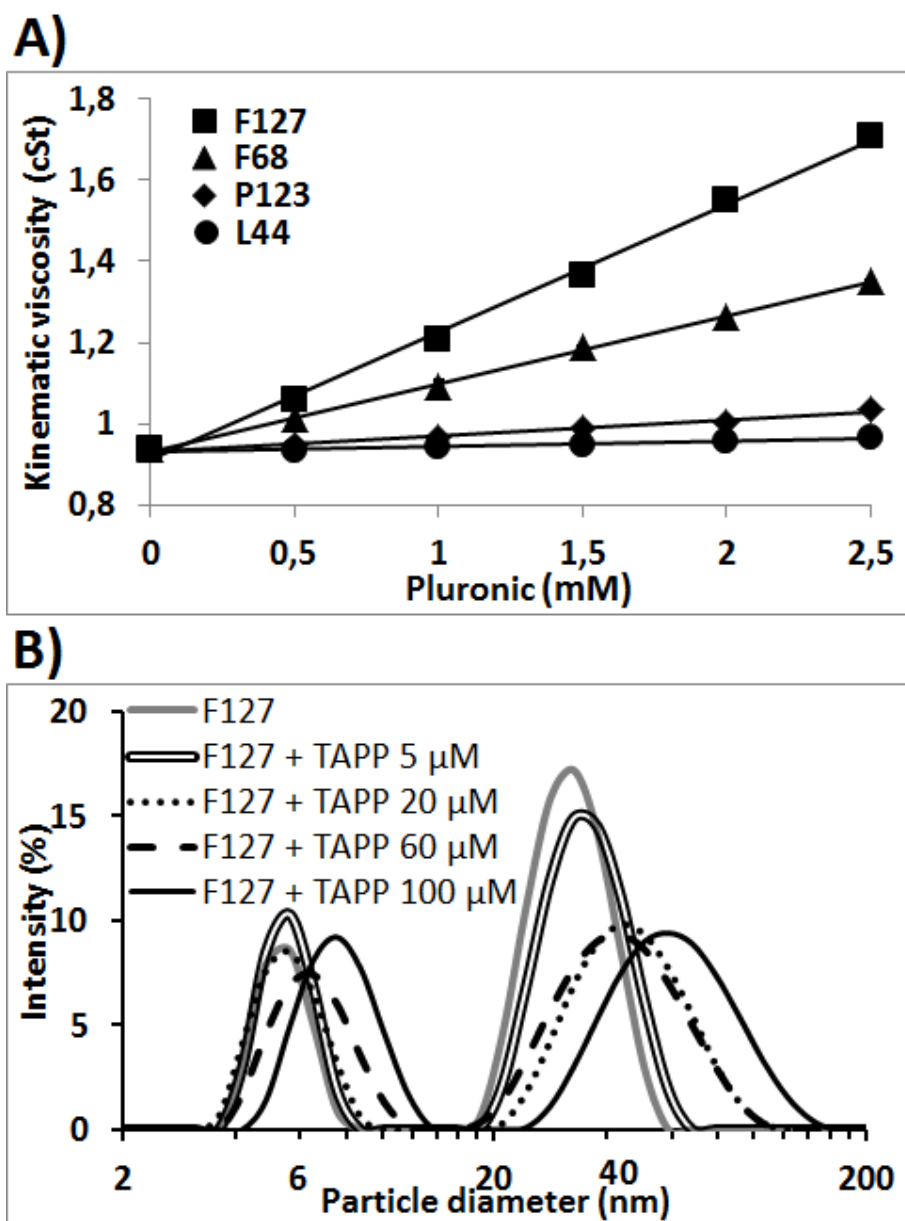
Suppl Fig. 2 UV-Visible absorption spectra (Soret band) of 5 μM TSPP in plain aqueous solution (—), and in presence of Pluronic L44 (A), P123 (C) and F127 (E) < cmc (•••) and > cmc (==). Absorbance at selected wavelengths as a function of log<sub>10</sub> L44 (B), P123 (D) or F127 (F) content in 5 μM TSPP aqueous solutions. Each point is an average of ≥ 3 measurements. Bars represent SD of ≥ 3 measurements.



Suppl Fig. 3 UV-Visible absorption spectra (Soret band) of 5  $\mu$ M TCPP in plain aqueous solution (—), and in presence of Pluronic L44 (A), P123 (B), F127 (C) and F68 (D) < cmc (•••) and > cmc (==).



Suppl Fig. 4 UV-Visible absorption spectra (Soret band) of 5  $\mu\text{M}$  TAPP in plain aqueous solution (—), and in presence of L44 (A), P123 (C) and F127 (E)  $< \text{cmc}$  (•••) and  $> \text{cmc}$  (==). Absorbance at selected wavelengths as a function of log<sub>10</sub> L44 (B), P123 (D) or F127 (F) content in 5  $\mu\text{M}$  TAPP aqueous solutions. Each point is an average of  $\geq 3$  measurements. Bars represent SD of  $\geq 3$  measurements.



Suppl Fig. 5 A: Kinematic viscosity of Pluronic plain aqueous samples as a function of Pluronic concentration. Bars represent SD of 15 measurements. B: Size distribution by intensity of Pluronic F127 samples (2 mM) in presence of TAPP. One size distribution curve, representative for 5 replicate experiments, is presented for each concentration level.