### **Appendix 2: Descriptive Statistics for Selected Survey Items (N=203)**

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| --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **Thinking about your garden/outdoor space or local green space, to what extent do you agree or disagree with the following statements?** | Strongly agree | Agree | Neither agree nor disagree | Disagree | Strongly disagree | No response | **% Agree/Strongly Agree** | First time buyer vs previous owner sig diff |
| I like spending time in my garden/outdoor space | 63% | 33% | 3% | 0% | 0% | 0% | **97%** | P=.253 |
| I like to grow fruit, vegetables, and or herbs in my garden/outdoor space | 33% | 32% | 26% | 9% | 0% | 0% | **65%** | P=.755 |
| My garden/outdoor space is a place for children to play | 18% | 34% | 23% | 18% | 6% | 0% | **52%** | P=.096 |
| I enjoy the privacy of my garden/outdoor space | 58% | 36% | 5% | 0% | 0% | 0% | **94%** | P=.374 |
| I encourage wildlife into my garden/outdoor space (e.g. feeding birds) | 40% | 38% | 17% | 4% | 0% | 0% | **78%** | P=.235 |
| I enjoy seeing wildlife in my garden/outdoor space | 57% | 36% | 5% | 0% | 0% | 1% | **93%** | P=.165 |
| I enjoy looking at trees/grass/plants in my garden/outdoor space | 57% | 35% | 6% | 1% | 0% | 0% | **92%** | P=.694 |
| My garden/outdoor space is an extension of my home | 63% | 31% | 5% | 0% | 0% | 1% | **94%** | P= |
| I talk about my garden/outdoor space with family/friends/neighbours | 44% | 39% | 12% | 2% | 1% | 1% | **83%** | P=.405 |
| My garden/outdoor space is a place to socialise with others | 48% | 41% | 8% | 2% | 0% | 1% | **89%** | p=.005 |
| I am influenced by what my neighbours have done in their gardens/outdoor spaces | 10% | 35% | 32% | 16% | 6% | 0% | **45%** | P=.060 |
| My garden/outdoor space is a place to share with nature | 35% | 53% | 11% | 0% | 0% | 0% | **88%** | P=.298 |
| Being in my garden/outdoor space helps me to relax | 59% | 39% | 0% | 1% | 0% | 0% | **98%** | P=.700 |
| My garden/outdoor space helps me connect to nature | 39% | 47% | 13% | 0% | 0% | 0% | **86%** | P=.636 |
| I want to help nature in my garden/outdoor space | 45% | 45% | 9% | 0% | 0% | 0% | **90%** | P=.118 |
| **How important are the following reasons to you for using your garden/outdoor space/local green space?** | Extremely important | Very important | Somewhat important | Not so important | Not at all important | No response | **% Extremely/Very Important** | First time buyer vs previous owner sig diff |
| Enjoyment of plants/ﬂowers | 43% | 36% | 18% | 2% | 1% | 0% | **79%** | P=.951 |
| Keeping ﬁt | 15% | 33% | 26% | 23% | 2% | 0% | **48%** | P=.205 |
| Relaxation | 46% | 46% | 6% | 1% | 0% | 0% | **93%** | P=.057 |
| Recreation (e.g. for children, pets, games) | 27% | 34% | 25% | 12% | 3% | 0% | **61%** | p=.024 |
| Entertainment and outside dining (e.g. barbeques) | 32% | 34% | 25% | 7% | 2% | 0% | **66%** | p=.002 |
| Growing food | 10% | 22% | 34% | 28% | 5% | 0% | **32%** | p=.018 |
| Watching/attracting wildlife | 30% | 41% | 22% | 7% | 0% | 0% | **71%** | P=/460 |
| **In terms of factors that might make you less likely to do things to help wildlife in your garden/outdoor space/local green space, how important are the following?** | Extremely important | Very important | Somewhat important | Not so important | Not at all important | No response | **% Extremely/Very Important** | First time buyer vs previous owner sig diff |
| The time it takes | 8% | 26% | 39% | 18% | 9% | 0% | **34%** | p=.026 |
| The size of my garden/outdoor space | 16% | 32% | 31% | 16% | 5% | 0% | **47%** | p=.002 |
| The cost of doing things | 19% | 29% | 34% | 13% | 4% | 0% | **48%** | p<.001 |
| A lack of knowledge/information about what to do | 14% | 30% | 32% | 15% | 8% | 0% | **44%** | p=.001 |
| A lack of practical skills to do it | 12% | 27% | 30% | 18% | 13% | 0% | **39%** | p=.031 |
| The condition of green spaces surrounding my home | 15% | 33% | 29% | 17% | 6% | 0% | **48%** | P=.524 |
| Neighbourhood standards/social pressures | 9% | 15% | 28% | 33% | 15% | 0% | **24%** | P=.107 |
| Not being able to see wildlife near my home | 18% | 30% | 29% | 12% | 11% | 1% | **47%** | P=.432 |
| The number of neighbourhood cats | 9% | 14% | 24% | 33% | 19% | 1% | **23%** | P=.643 |
| Having nothing in my garden/outdoor space when I moved in | 11% | 19% | 33% | 21% | 16% | 0% | **30%** | P=.072 |
| **How important are the following sources of information/inspiration to you for helping decide what to do in your garden/outdoor space/local green space?** | Extremely important | Very important | Somewhat important | Not so important | Not at all important | No response | **% Extremely/Very Important** | First time buyer vs previous owner sig diff |
| Personal advice (e.g. friends, relatives, neighbours) | 18% | 33% | 35% | 9% | 4% | 0% | **51%** | p=.003 |
| Books and media (e.g. magazines, TV, internet websites) | 10% | 38% | 38% | 9% | 4% | 0% | **49%** | p=.008 |
| Social Media | 5% | 22% | 33% | 22% | 17% | 0% | **27%** | p=.001 |
| How local surrounding green spaces are designed | 13% | 30% | 39% | 14% | 4% | 0% | **43%** | P=.948 |
| Local events (e.g. stalls at community fun days) | 6% | 17% | 35% | 29% | 12% | 0% | **24%** | P=.669 |
| Expert talks/meetings at gardening clubs or associations | 5% | 15% | 26% | 38% | 15% | 0% | **20%** | P=.415 |
| Demonstration gardens (e.g. at ﬂower shows/other developments or online examples) | 8% | 27% | 33% | 22% | 9% | 0% | **35%** | P=.760 |
| **Thinking about your garden/outdoor space/local green space, how helpful would the following things be in terms of supporting you to do more for wildlife?** | Extremely helpful | Very helpful | Somewhat helpful | Not very helpful | Not at all helpful | No response | **% Extremely/Very Helpful** | First time buyer vs previous owner sig diff |
| Clear examples of what things help wildlife | 29% | 45% | 23% | 2% | 0% | 0% | **74%** | P=.140 |
| Practical guidance about how to do things in my garden | 29% | 48% | 21% | 1% | 1% | 0% | **76%** | p=.003 |
| Access to show gardens demonstrating what your own garden/outdoor space could look like | 23% | 37% | 28% | 9% | 3% | 0% | **61%** | P=.147 |
| A local community gardening/wildlife gardening group | 13% | 30% | 38% | 14% | 5% | 0% | **43%** | P=.512 |
| Shared information about local wildlife on a social forum, e.g. neighbourhood Facebook page | 16% | 32% | 34% | 8% | 9% | 0% | **48%** | P=.184 |
| Seeing wildlife in your neighbourhood | 29% | 50% | 18% | 2% | 0% | 0% | **79%** | P=.775 |
| Surrounding green spaces that are managed in a wildlife-friendly way | 32% | 49% | 16% | 2% | 0% | 0% | **81%** | P=.240 |
| Knowing what kinds of wildlife live in your area | 31% | 53% | 14% | 2% | 0% | 0% | **84%** | P=.137 |
| Knowing that your neighbours were doing similar things | 13% | 34% | 34% | 13% | 5% | 0% | **48%** | P=.924 |