Coordination in a Supply Chain with Two Manufacturers, Two Substitute Products, and One Retailer

Anders Thorstenson

Department of Economics and Business Economics
Aarhus University, Aarhus, 8210 Denmark.

Vinay Ramani*

Department of Economics

Indian Institute of Management, Udaipur, 313001 India.

Email-address: vinay.ramani@iimu.ac.in

Ph: +912942477126.

^{*}Corresponding Author