Supplemental Table 1

*Subreddit Demographics*

|  |  |
| --- | --- |
| Characteristics (*n* = 1,728)  |  Count (%) |
| Relationship Status (*n* = 1,145) |  |
|  Long-Term Relationship |  362 (31.6%) |
|  Single and Not Looking |  277 (24.2%) |
|  Married |  259 (22.6%) |
|  Casually Dating |  154 (13.5%) |
|  Engaged |  54 (4.7%) |
|  Other |  39 (3.5%) |
|  |  |
| Racial Background |  |
|  Caucasian | 1,375 (79.6%) |
|  Hispanic/LatinX |  78 (4.5%) |
|  Biracial |  58 (3.4%) |
|  East Asian |  56 (3.2%) |
|  African Descent/Black |  41 (2.4%) |
|  Multiracial |  36 (2.0%) |
|  Other |  84 (4.9%) |
|  |  |
| Sexual Orientation |  |
|  Heterosexual | 1,170 (67.7%) |
|  Bisexual |  309 (17.9%) |
|  Pansexual |  84 (4.9%) |
|  Asexual |  81 (4.7%) |
|  Homosexual |  56 (3.2%) |
|  Other |  28 (1.6%) |
|  |  |
| Gender Identification |  |
|  Female | 1,216 (70.4%) |
|  Male |  452 (26.2%) |
|  Non-Binary |  49 (2.8%) |
|  Other |  11 (0.6%) |
|  |  |
| Age |  |
|  -18-24 |  622 (36.0%) |
|  25-34 |  889 (51.5%) |
|  35-44 |  175 (10.1%) |
|  45+ |  40 (2.3%) |

*Note.* Only 1,145 respondents completed the relationship status question. All other categories use *n* = 1,728.

Supplemental Table 2

*Locations where Childfree Individuals Encounter Bingos* (*n* = 272)

|  |  |
| --- | --- |
| Location | Count (%) |
|  Work | 67 (24.6%) |
|  Social Event  | 36 (13.2%) |
|  Online/Phone  | 35 (12.8%) |
|  Medical Establishment | 33 (12.1%) |
|  Friend/Parent’s House |  24 (8.5%) |
|  Restaurant |  17 (6.2%) |
|  School/University |  15 (5.4%) |
|  Home |  13 (4.7%) |
|  Store |  12 (4.3%) |
|  Other |  20 (7.3%) |

*\*Note.* 265 individual posts mentioned the location of the conversation. Six posts mentioned two locations, and one post mentioned three locations.

Supplemental Table 3

*Identities of “Bingoers” Represented in Narratives* (*n* = 407)

|  |  |
| --- | --- |
| Relationship to Childfree Person | Count (%) |
|  Immediate Family (Parent or Sibling) | 77 (18.9%) |
|  Extended Family | 77 (18.9%) |
|  Friend/Roommate | 70 (17.2%) |
|  Colleague/Classmate | 68 (16.7%) |
|  Medical Professional |  32 (7.9%) |
|  Stranger  |  30 (7.4%) |
|  Customer/Client |  20 (4.9%) |
|  Employee/Salesperson |  19 (4.7%) |
|  Significant Other |  9 (2.2%) |
|  Professor |  5 (1.2%) |

*Note.* 381 individual posts mentioned the identity of the other person in the conversation. 23 posts mentioned two people, and three posts mentioned three people.